



Marketplace Exhibitor Information & Application

**Interested in connecting with potential new customers?
*Join us at The Brookhaven Cherry Blossom Festival!***

The Brookhaven Cherry Blossom Festival is a two day presentation of arts and culture, community cooperation.

2017 EVENT FACTS

DATE:	March 25-26, 2017
TIME:	Marketplace times: Sat: 10 AM – 6:00 PM Sun: 10 AM – 6:00 PM
LOCATION:	Blackburn Park, Brookhaven, Georgia
ADMISSION:	Free
PRODUCED BY:	The NUN Group
MARKETPLACE CONTACT:	Premier Events e mail: bevin@premiereventslive.com

*Festival details are subject to change. Brookhaven Cherry Blossom Festival is a RAIN OR SHINE event.



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EXHIBITOR RULES AND REGULATIONS

All Exhibitors of Brookhaven Cherry Blossom Festival must adhere to the following rules and regulations. Premier Events (PE) has the full power to interpret and enforce these rules, conditions and regulations, and the power to make reasonable amendments there to and to make such further reasonable rules and regulations necessary for the proper conduct of a safe, clean, well-regulated, and attractive Eve

ATTENDANCE

More than 10,000 patrons are anticipated to attend the 2017 event but the event cannot guarantee or warrant this attendance at the event.

EXHIBIT FEES

10X10 space	\$200.00
10X20 space	\$350.00

Exhibitor are expected to furnish their own tent (if outdoor location), tables, chairs and all décor and supplies. Exhibitors are encouraged to furnish battery operated lighting for after-hours sales. The event can furnish these items but additional fees will apply.

Exhibitors must furnish completed application, total fees due, description of product or service to be featured as well as details photos of booth area to reserve their participation in the 2017 event.

PE reserves the right to refuse exhibit space if the Exhibitors product or service or the booth area is not consistent with the character of PE.

EXHIBIT HOURS

The event exhibit area will be open to the general public on Saturday from 10am to 9pm, and Sunday from 11am to 6pm. Exhibitors must be set up and remain open during all exhibit hours.

EXHIBIT AREA / CHARACTER OF EXHIBITS

All exhibits must be designed, constructed and operated in good taste with the best interest of the Event and public safety. PE reserves the right to prohibit or restrict exhibits that because of noise, method of operation, materials or any other reason become objectionable. In the event that restriction occurs, PE will not refund the Exhibitor fees or other expenses. Carnival tactics, the use of public address systems or other similar activities by the Exhibitor shall not be allowed. The event does not guarantee exclusivity of products displayed. Exhibitors may not sublease any part of their space or participate in any third-party advertising or third party promotions or display third party signage at their booths.

Decorations may not be nailed, taped, tacked or otherwise fastened to park infrastructure, trees, or fixtures. The use or distribution of any of the following items is prohibited: adhesive backed decals, stickers, helium balloons, glitter, and confetti. Motorized vehicles of any type (forklifts, gas or electric carts, bicycles, scooters or similar equipment) may not be used inside the event venue.

Distribution of flyers, brochures or any advertising marketing materials must be confined to the exhibit area. Advertising and promotional materials may not be displayed in convention hallways, reception or common areas. Promotional materials or signage may not be affixed to any structure inside or outside of the event venue.

Exhibitors are responsible for maintaining acceptable standards of sanitation within their booths and for disposing of trash into designated trash receptacles. Exhibitors are responsible for cleaning their designated area of all debris at the event's conclusion.

EXHIBITOR SALES

Exhibitors will conduct sales of products or goods direct with the event consumers and shall be entitled to retain 100% of the proceeds from these transactions. Exhibitors must furnish their own cash bank and credit card processing if they wish to take credit cards. Exhibitors are prohibited from offering any beverage products for giveaway or sales.

CANCELLATION

If Exhibitor notifies PE in writing of their intent to cancel through March 10th, Exhibitor shall be entitled to receive a 50% refund of their Exhibitor fee. If PE receives notice after March 10th, no refund will be issued.

ELECTRICITY

There is no power readily available on this event site. Exhibitors that require power must include power request on application which will require additional fee based on specs.

FLOOR PLAN / EXHIBITOR LOCATION

PE will make Exhibitor location assignments approximately two (2) weeks prior to the event. Space assignment priority will be given based upon date of receipt of completed application and payment as well as type of art or product/service. If you have a special request for your booth location, please list it on this form and we will make best efforts to accommodate your request.

PE reserves the right to make modifications to the layout of the exhibit area if circumstances warrant, at its sole discretion.

Exhibitor area must be confined to the space contracted and provided. Exhibitor space must not obstruct other exhibits or walk paths.

LOAN IN / LOAD OUT

Exhibit load in and set up will take place Friday between 10am and 5pm. Load out will take place Sunday after 6pm. Exhibitors will receive information regarding load in and set up 2 weeks prior to the festival. Exhibitors that fail to abide by load in schedule and deadline may risk forfeiture of event space. In the event of late shows, event will not be obligated to refund event space fee.

BADGES

Exhibitors must wear their badges furnished by PE during load in, load out and all exhibit hours.

ANIMALS/PETS

Animals and pets are not permitted in the event facility or neighboring outdoor event grounds except in conjunction with aids to the disabled.

LIABILITY

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save PE against any and all claims, losses and damages to persons or property and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of exhibit space. In addition, the Exhibitor acknowledges that PE and Brookhaven Cherry Blossom Festival do not maintain insurance coverage covering Exhibitor's property and it is sole responsibility of the Exhibitor to obtain such insurance, including, if desired business interruption and property damage covering losses by the Exhibitor. Responsibility of the security of an Exhibitors area, products and property rests solely with the exhibitor.

WEATHER

Brookhaven Cherry Blossom Festival is a rain or shine event. The Exhibitor agrees that in the event of acts of God, storms, floods, high winds, gales or hurricanes that neither PE nor any of its employees or agents shall not be responsible for loss, damage, third party damages, claims or loss to property, persons or vessels. It is the Event Management's sole and absolute discretion to order an evacuation of the Event, or to take necessary steps to protect public health and property in the event of an act of God, hurricane, or the issuance of a severe weather warning for Atlanta or its environs by the National Weather Service.

ACTS OF GOD

PE shall have no liability whatsoever for damage, of any nature, to any person, matter, or thing resulting from storm wind or water, or other acts of God, or imminent threat thereof, nor from fire, strikes or lockouts.

CONTACT

For more information about the 2017 Brookhaven Cherry Blossom Festival Marketplace, please contact:
Bevin Patrick Premier Events
(PH: 404-262-1800 ext 707 E mail: bevin@premiereventslive.com)



Marketplace Exhibitor Information & Application

ARTIST EXHIBITOR APPLICATION & AGREEMENT – Brookhaven Cherry Blossom Festival 2017 March 25-26, 2017 / Blackburn Park, Brookhaven, Georgia

Please complete, sign and return this application to be considered as an Artist for Cherry Blossom Festival. By signing, this agreement, acknowledge receipt of and acceptant of the Exhibitor Rules and Policies as contained in this application.

APPLICATION DEADLINE: February 26, 2017

PLEASE PRINT

Company Name: _____

Contact Name: _____

Business Phone: _____ FAX: _____

Cell: _____

Email: _____

List type of art or products and retail prices:

Application must include: <ul style="list-style-type: none">▪ Completed application▪ 2-3 photos of booth area (preferably e-mailed)▪ 2-3 photos of art or products to be featured (preferably e-mailed)
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List three (3) other events that you have participated in:

Will you need power? (Additional fees will apply) Yes No

EXHIBITOR FEE (please circle)

10X10 Space - \$200.00

10X20 Space - \$350.00

Optional Rental - 10X10 tent, (1) 8'table, 2 chairs - \$160.00

Please fax completed application back to 404-720-0800.

We will be reviewing applications and notifying selected artists. Payment will be due upon acceptance.

Questions? Please contact us: e-mail: bevin@premiereventslive.com

By signing below, Exhibitor acknowledges that they have received and read the 2017 Rules and License and that Exhibitor agrees to be bound to these terms.

AGREED TO/ACCEPTED BY:

Signature: _____

Print Name: _____

Date: _____