



Now Accepting Applications for the 5th Annual Atlanta Moon Ride Benefitting Bert's Big Adventure!

ABOUT THE FESTIVAL

The 5th Annual Atlanta Moon Ride is a glow in dark experience featuring a moonlit bike ride through some of Atlanta's most beautiful and interesting neighborhoods. There is a pre-party in Piedmont Park from 7pm – 11pm featuring live music, food/beverages, and plenty of activities. All proceeds go to Bert's Big Adventure, a nonprofit organization that provides all expenses paid, 5 day journeys to Walt Disney World for children with chronic or terminal illnesses and their families. So grab your bike, throw on your fluorescent gear, and come join us.

2017 EVENT FACTS

DATE:	June 9th
TIME:	Pre-party is 7pm – 11pm and the ride starts at 11pm
LOCATION:	Piedmont Park Atlanta, GA
ADMISSION:	Free to enter the park - \$35 to join the ride - \$95 for access to VIP and ride
PRODUCED BY:	Bert's Big Adventure
MARKETPLACE CONTACT:	Premier Events E-mail: mary@premiereventslive.com

*Festival details are subject to change. The Atlanta Moon Ride is a RAIN OR SHINE event.

EXHIBITOR RULES AND REGULATIONS

All Exhibitors of the Atlanta Moon Ride must adhere to the following rules and regulations. Premier Events (PE) has the full power to interpret and enforce these rules, conditions and regulations, and the power to make reasonable amendments there to and to make such further reasonable rules and regulations necessary for the proper conduct of a safe, clean, well-regulated, and attractive Event.

ATTENDANCE

More than 5,000 patrons are anticipated to attend the 2017 event but the event cannot guarantee or warrant this attendance at the event.

EXHIBIT FEES

10X10 space \$250.00

Optional: \$200. If event must furnish tent, table and chairs.

Exhibitors are expected to furnish their own tent, tables, chairs and all décor and supplies. Tents must be plain white, or professionally branded. Exhibitors are encouraged to furnish battery-operated lighting for after-hours sales. The event can furnish these items but additional fees will apply.

Exhibitors must furnish completed application, total fees due, description of product or service to be featured as well as details photos of booth area to reserve their participation in the 2017 event. PE reserves the right to refuse exhibit space if the Exhibitors product or service or the booth area is not consistent with the character of the event.

EXHIBIT HOURS

The event exhibit area will be open to the general public Friday from 7pm – 11pm. Exhibitors must be set up and remain open during all exhibit hours.

EXHIBIT AREA / CHARACTER OF EXHIBITS

All exhibits must be designed, constructed and operated in good taste with the best interest of the Event and public safety. PE reserves the right to prohibit or restrict exhibits that because of noise, method of operation, materials or any other reason become objectionable. In the event that restriction occurs, PE will not refund the Exhibitor fees or other expenses. Carnival tactics, the use of public address systems or other similar activities by the Exhibitor shall not be allowed. The event does not guarantee exclusivity of products displayed. Exhibitors may not sublease any part of their space or participate in any third-party advertising or third party promotions or display third party signage at their booths.

Decorations may not be nailed, taped, tacked or otherwise fastened to park infrastructure, trees, or fixtures. The use or distribution of any of the following items is prohibited: adhesive backed decals, stickers, helium balloons, glitter, and confetti. Motorized vehicles of any type (forklifts, gas or electric carts, bicycles, scooters or similar equipment) may not be used inside the event venue.

Distribution of flyers, brochures or any advertising marketing materials must be confined to the exhibit area. Advertising and promotional materials may not be displayed in convention hallways, reception or common areas. Promotional materials or signage may not be affixed to any structure inside or outside of the event venue.

Exhibitors are responsible for maintaining acceptable standards of sanitation within their booths and for disposing of trash into designated trash receptacles. Exhibitors are responsible for cleaning their designated area of all debris at the event's conclusion.

EXHIBITOR CONDUCT

Exhibitors are permitted to provide product demonstrations, promotional literature, conduct register to win giveaways and database collection at the event. Exhibitors are prohibited from selling or providing giveaways of any food or beverage product unless specifically contracted for this.

CANCELLATION

If Exhibitor notifies PE in writing of their intent to cancel through June 1st, Exhibitor shall be entitled to receive a 50% refund of their Exhibitor fee. If PE receives notice after June 1st no refund will be issued.

ELECTRICITY

There is no power readily available on this event site. Exhibitors that require power must include power request on application, which will require additional fee based on specs.

FLOOR PLAN / EXHIBITOR LOCATION

PE will make Exhibitor location assignments approximately two (2) weeks prior to the event. Space assignment priority will be given based upon date of receipt of completed application and payment as well as type of art or product/service. If you have a special request for your booth location, please list it on this form and we will make best efforts to accommodate your request.

PE reserves the right to make modifications to the layout of the exhibit area if circumstances warrant, at its sole discretion.

Exhibitor area must be confined to the space contracted and provided. Exhibitor space must not obstruct other exhibits or walk paths.

LOAD IN / LOAD OUT

Exhibitors will receive information regarding load in and set up 2 weeks prior to the festival. The load in will be June 9th from 3pm – 5pm, with all vehicles off site at 5pm. Exhibitors that fail to abide by load in schedule and deadline may risk forfeiture of event space. In the event of late shows, event will not be obligated to refund event space fee.

BADGES

Exhibitors must wear their badges furnished by PE during load in, load out and all exhibit hours.

ANIMALS/PETS

Animals and pets are not permitted in the event facility or neighboring outdoor event grounds except in conjunction with aids to the disabled.

LIABILITY

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save PE against any and all claims, losses and damages to persons or property and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of exhibit space. In addition, the Exhibitor acknowledges that PE and the Atlanta Moon Ride do not maintain insurance coverage covering Exhibitor's property and it is sole responsibility of the Exhibitor to obtain such insurance, including, if desired business interruption and property damage covering losses by the Exhibitor. Responsibility of the security of an Exhibitors area, products and property rests solely with the exhibitor.

WEATHER

The Atlanta Moon Ride is a rain or shine event. The Exhibitor agrees that in the event of acts of God, storms, floods, high winds, gales or hurricanes that the Atlanta Moon Ride, Premier Events nor any of its employees or agents shall not be responsible for loss, damage, third party damages, claims or loss to property, persons or vessels. It is the Event Management's sole and absolute discretion to order an evacuation of the Event, or to take necessary steps to protect public health and property in the event of an act of God, hurricane, or the issuance of a severe weather warning for Atlanta or its environs by the National Weather Service.

ACTS OF GOD

PE shall have no liability whatsoever for damage, of any nature, to any person, matter, or thing resulting from storm wind or water, or other acts of God, or imminent threat thereof, nor from fire, strikes or lockouts.

CONTACT

For more information about the 2017 Atlanta Moon Ride Marketplace, please contact: mary@premiereventslive.com



ATLANTA MOON RIDE VENDOR AGREEMENT

Please complete, sign and return this application to be considered as an on-site vendor for the Atlanta Moon Ride. By signing, this agreement, acknowledge receipt of and acceptant of the Exhibitor Rules and Policies as contained in this application. Upon review, Premier Events will notify you or acceptance or non-acceptance into the 2017 event. Upon acceptance, payment for booth space can be made via check or credit card using the attached form.

COMPANY _____ TODAY'S DATE _____

CONTACT NAME _____

TITLE _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ CELL _____

EMAIL ADDRESS _____

Will you need power? (Additional fees will apply) ____ Yes ____ No

Please include details of power requirements: _____

ON SITE SPONSOR FEE:

ITEM	COST	Amount
10X10 Sponsor space on site at event	\$250.00	\$
Optional: 10X10 tent, 1 table, 2 chairs	\$200.00	\$
TOTAL		\$

PAYMENT BY:

CHECK (payable to Premier Events LLC) CREDIT CARD

PLEASE NOTE: A processing fee of 3% for VISA/MASTERCARD/DISCOVER and 3.5% for AMERICAN EXPRESS will be added to the total for all credit card orders. If paying by Credit Card please complete the following:

Cardholder Name: _____ Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Credit Card Type: ___ VISA ___ MASTERCARD ___ DISCOVER ___ AMEX

Credit Card Number: _____ - _____ - _____ - _____ Expiration Date: ____ / ____

Card Identification Number: (last 3 digits located on the back of the credit card): _____

Please send this Signed Vendor Agreement with payment to: (include the name of the festival in the memo line of the check)

Premier Events (Vendor Market)
1825 MacArthur Blvd, Atlanta, GA 30318
Ph: 404-262-1800 | Fax: 404-720-0800
E-mail: mary@premiereventslive.com

Thanks for your support! We look forward to working with you!

By signing below, Exhibitor acknowledges that they have received and read the 2017 Rules and License and that Exhibitor agrees to be bound to these terms.

AGREED TO/ACCEPTED BY:

Signature: _____

Date: _____

Print Name: _____