

2018 Cherry Blossom Festival at Central City Park

Food Vendor Application

The Festival at Central City Park features an entertainment stage with daily entertainment as well as nightly concerts, an amusement midway, exhibits, shows, vendors, concessions, and more. Attendance during the 10-day festival averages 75,000 guests.

EVENT FACTS

DATES: March 16th – March 25th, 2018 **TIME:** 10 am to 10 pm daily
March 15th Preview Party (Suggested to be open but not required) - 5 pm to 8 pm

LOCATION: Central City Park, Macon, GA

ADMISSION: \$5 per person, Children 10 and under are FREE

Food Vending CONTACT: Premier Events **E-mail:** Rob@premiereventslive.com

Application Deadline: Monday, January 23rd at 5:00 PM

**Insurance and Health Department Applications are due at this time.

Vendor RULES AND REGULATIONS

All vendors of The Festival at Central City Park must adhere to the following rules and regulations. Premier Events (PE) has the full power to interpret and enforce these rules, conditions and regulations, and the power to make reasonable amendments there to and to make such further reasonable rules and regulations necessary for the proper conduct of a safe, clean, well-regulated, and attractive Event.

ATTENDANCE

More than 75,000 patrons are anticipated to attend the 2018 event but the event cannot guarantee or warrant this attendance at the event.

Entry Fees

Each Food Vendor is supplied with a 20' wide by 30' deep space with access to a water connection. Electrical connections and Health Department fees are an additional charge.

A one-time fee of \$950 plus a commission of 22% of daily gross sales. Each vendor will be supplied with Point of Sale Tablets to be used to capture all sales including Cash and Credit Cards and will be given a report of sales each day. The tablet must be used for all transactions. An additional fee of 6% of credit card sales will be deducted from money due to the vendor to cover processing and equipment fees.

***Base fee of \$950 must be submitted with the application, otherwise your application will be immediately rejected. Entry fees are non-refundable unless you are not accepted into the event.

Vendors must furnish completed application, total fees due, description of menu to be featured, Insurance & Health Department Applications, as well as details photos of booth area to reserve their participation in the 2018 event. PE reserves the right to refuse vending space to anyone for any reason

Vending HOURS

The event vending area will be open to the general public daily from 10 AM – 10 PM. Vendors must be set up and remain open during all event hours but must stop promptly at 10 pm.

Vendors are responsible for maintaining acceptable standards of sanitation within their booths and for disposing of trash into designated trash receptacles. Vendors are responsible for cleaning their designated area of all debris at the event's conclusion.

***** NEW opportunity for 2018-** The festival will open for city employees, sponsors, board member, and staff on Thursday, March 15th from 5 pm to 8 pm. Food vendors are encouraged to be open for this event. We expect 2,500 to 3,000 people to attend.

ELECTRICITY

Please provide your power requirements so that we can inform Metro Power Company. You will pay Metro Power company directly when being hooked up to power. We charge a flat fee for power to offset our costs.

HEALTH DEPT:

Please fill out the attached application and return with this application.

Specific inquiries can be addressed directly with the Macon Health Department: Macon-Bibb County Health Department 171 Emery Highway, Macon, Georgia, 31217 Attn: Donna (478) 749-0106.

FLOOR PLAN / VENDOR LOCATION

PE will make vendor location assignments approximately two (2) weeks prior to the event. Space assignment priority will be given based upon date of receipt of completed application and payment as well as type of art or product/service. If you have a special request for your booth location, please list it on this form and we will make best efforts to accommodate your request.

PE reserves the right to make modifications to the layout of the vending area if circumstances warrant, at its sole discretion.

Vending area must be confined to the space contracted and provided. Vendor space must not obstruct other vendors or walk paths.

LOAD IN / LOAD OUT

Once accepted, a load in and load out schedule will be sent to you along with other event details. In previous years, Check-in and set up has been Monday – Wednesday prior to the Friday opening.

****Each vendor will be required to be completely set up by 10 AM on the Thursday prior to the Thursday Night Preview Opening and be prepared for inspections from the Health Department and Fire Department by 1 pm.**

****There will be a mandatory meeting with all vendors on Thursday afternoon to discuss festival policies and cover procedural items.**

FOOD AND DRINK SALES

All vendors are required to sell sparkling and still beverages and **All** beverages **MUST** be purchased on site from the local Coca-Cola Bottler in Macon. Macon Coca Cola Sales Personnel will be on hand the first day and for the duration of the event to take orders and deliver product the same day. Pricing and brand availability will be included in the sales form that will be passed out in the vendor's meeting.

All beverages sold must be the approved packages of CBF and Coca-Cola

Each vendor may sell only the CBF approved foods listed with their application form.

Unapproved or unlisted menu offerings will result in immediate removal of vendor from the event along with forfeiture of fees.

The sale of alcoholic beverages of any kind is strictly prohibited.

Each vendor must pay the Georgia Department of Revenue a percentage of gross sales to comply with state and local sales tax regulations. State of Georgia Sales Tax: Lynn Borders at 478-751-6050.

Insurance Requirement

Each vendor must provide a copy of your certificate of liability insurance with the following provisions:

- a) Certificate Holder- Macon Georgia's International Cherry Blossom Festival, Inc. 794 Cherry Street, Macon, GA 31201 should be listed as certificate holder.
- b) Additional Insured- Macon Georgia's International Cherry Blossom Festival, Inc. 794 Cherry Street, Macon, GA 31201 and Premier Events, LLC and its affiliates 1825 MacArthur Blvd, Atlanta, GA 30318 as Additional Insured with respect to any liability arising from the applicant's participation in the Cherry Blossom Festival
- c) Cancellation Clause- The insurance certificate shall state the policy certified will neither be cancelled nor reduced in limits without a 30-day notice delivered by certified mail to the Cherry Blossom Festival.

LIABILITY

The vendor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save Premier Events and Macon Georgia's International Cherry Blossom Festival against any and all claims, losses and damages to persons or property and attorney's fees arising out of or caused by Vendor/ s installation, removal, maintenance, occupancy or use of vending space. In addition, the vendor acknowledges that Premier Events and Macon Georgia's International Cherry Blossom Festival do not maintain insurance coverage covering Vendor's property and it is sole responsibility of the Vendor to obtain such insurance, including, if desired business interruption and property damage covering losses by the Vendor. Responsibility of the security of a vendor/ s area, products and property rests solely with the Vendor.

WEATHER

Macon Georgia's International Cherry Blossom is a rain or shine event. The Vendor agrees that in the event of acts of God, storms, floods, high winds, gales or hurricanes that neither PE nor any of its employees or agents shall not be responsible for loss, damage, third party damages, claims or loss to property, persons or vessels. It is the Event Management's sole and absolute discretion to order an evacuation of the Event, or to take necessary steps to protect public health and property in the event of an act of God, hurricane, or the issuance of a severe weather warning for Macon or its environs by the National Weather Service.

ACTS OF GOD

PE shall have no liability whatsoever for damage, of any nature, to any person, matter, or thing resulting from storm wind or water, or other acts of God, or imminent threat thereof, nor from fire, strikes or lockouts.

CONTACT

For more information about the 2017 Macon Cherry Blossom Festival at Central City Park Food Vending, please contact:

Rob@premiereventslive.com

2018 Cherry Blossom Festival at Central City Park

Food Vendor Application

Food Vendor Name*

Main Contact's Name*

Email*

Phone Number (to be reached during event)*

Website/Facebook Page

Street Address*

City*

State*

Zip*

Support Vehicle Size, Description, and License Plate Number incl. State*

General Description of your Food and Concept*

Complete Menu you intend to sell with Prices*

Specific Power requirements including type of connection

Describe your set up dimensions (width and depth) including special set up requirements

- ✓ Be sure to attach insurance certificate to the application
- ✓ Include the base fee of \$950 made payable to Premier Events C/O MCB. 1825 MacArthur Blvd Atlanta, GA 30318
- ✓ Include completed Bibb County Health Department Application
- ✓ This application does not guarantee acceptance to the event and food items are subject to approval.
- ✓ Please include photos of you set up (these can be attached and emailed to Rob Frazer - Premier Events
 - Rob@premiereventslive.com

What else would you like us to know about you?

Thank you for applying to the Macon Cherry Blossom Festival!

Deadline is Jan. 23rd by 5 pm by mail, fax, or email to:

Rob Frazer - Premier Events - C.O. CBF

1825 MacArthur Blvd. Atlanta, GA 30318

Rob@premiereventslive.com - Fax 404-720-0800